

## Addis Creson Design

Berkeley, California 1994

*description* Offices  
*size* 11,500SF

Addis Creson Design, a nationally recognized advertising and graphic design firm, retained Trachtenberg Architects to create a new headquarters in a vacant West Berkeley truck depot. The project has three main elements: a well-planted gated parking lot; an 11,500 sq. ft. renovated building; and a new garden built over a pre-existing paved truck apron. Interior spaces include principal and executive offices, digital and manual design studios, conference and review spaces, a kitchen/cafe, photo room, and support spaces.

Generous day light, access to the outdoors, ample natural ventilation are present throughout. By adopting the latent potential of the raw existing space, (patina concrete floors, vaulted wood roof, structural steel columns) and introducing finely crafted new elements at key locations (mahogany doors, integral color plaster, custom lighting) we developed a rich, provocative, yet efficient work environment.

